

erin sahm

life lover, driven designer



CONTACT

717.606.6479
erinesahm@gmail.com
erinesahm.com
linkedin/erin-sahm

QUALIFICATIONS

Excel
Powerpoint
Word
Facebook
Instagram
LinkedIn
Snapchat
Twitter
Illustrator
InDesign
Lightroom
Photoshop

ACCOMPLISHMENTS

Dean's List

Fall 2015
Fall 2016
Spring 2017

Golden Key International Honour Society

Inducted Fall 2016

National Society of Collegiate Scholars

Inducted Fall 2016

Klein College Global Opportunities Scholarship

Received Spring 2018

EDUCATION

Temple University

August 2015–May 2019

Klein College of Media and Communication—Philadelphia, PA

- Bachelor of Arts in Advertising
- Art Direction
- Honors: Cum Laude (GPA 3.74)

Foundation for International Education

January 2018–April 2018

London Campus

WORK EXPERIENCE

Fox School of Business Creative Services

January 2019–Present

Design Intern—Philadelphia, PA

- Create banners, signs and social media ads
- Maintain brand consistency

Weber Advertising and Marketing

May 2018–August 2018

Design Intern—Lancaster, PA

- Designed banners, posters, fliers, etc. for non-profit organizations
- Resized and worked with templates for existing clients
- Delivered finished pieces to customers

Maven-Global Innovations

February 2018–April 2018

Marketing Intern—London, England

- Updated and maintained customer information
- Increased client database by 1,058 companies
- Worked alongside senior designers in branding and design concepts

Saige Cafe

March 2017–December 2018

Shift Leader—Philadelphia, PA

- Trained incoming employees
- Oversaw smooth operations during shift
- Demonstrated excellent customer service
- Participated in food prep operations

EXTRACURRICULAR ACTIVITIES

Allotrope Ad Agency

March 2017–May 2019

Graphic Designer/Account Manager—Philadelphia, PA

- Created and designed three corporate packets for HootaThon
- Oversee all operations for Ditro Designs
- Create content calendars for upcoming posts
- Design social media posts
- Mentor younger designers

TAC (Temple Ad Club)

August 2015–May 2019

Member—Philadelphia, PA

- Attend weekly meetings
- Attend guest lectures in regards to marketing and advertising
- Network with other Advertising, Media and PR students

She's The First Temple Chapter

August 2016–May 2017

Fundraising Chair—Philadelphia, PA

- Planned and executed fundraising events
- Designed graphics, fliers, posters, t-shirts, etc.